

### COMPANY PROFILE

#### DEALER HYUNDAI LAM KINH

Hyundai Lam Kinh is an authorized Hyundai 3S dealership in Thanh Hoa, Vietnam. We specialize in sales, service, and genuine spare parts for commercial vehicles. With modern facilities and a professional team, we are committed to delivering trusted quality, customer satisfaction, and sustainable growth.

(+84) 2373.555.777



www.hyundai-lamkinh.vn



#### About us:

Hyundai Lam Kinh is an authorized 3S dealership of Hyundai Thanh Cong Commercial Vehicles (HTCV) in Thanh Hoa province and a proud member of the Thanh Cong Group. Located on National Highway 1A, Thinh Hung Street, Quang Phu Ward, Thanh Hoa City, with a total area of nearly 5,000 m<sup>2</sup>, Hyundai Lam Kinh is built according to Hyundai's global 3S standards, include:

**S**ale

A modern showroom showcasing a wide range of Hyundai commercial vehicles: trucks, buses, and specialized vehicles.

Service

A service and maintenance center certified to TCVN 11794:2017 by the Vietnam Register.

Spare Parts

A genuine parts warehouse ensuring fast, sufficient, and high-quality supply for all Hyundai models.

#### Vision

To become the leading Hyundai dealership in the North Central region – a symbol of quality, reliability, and professionalism, where customers place their full trust in our products and services.

We strive to build a sustainable brand that grows alongside the community and contributes to the advancement of Vietnam's automotive industry.

#### Mission

- Provide comprehensive Hyundai products and service solutions that exceed customer expectations.
- Continuously innovate and enhance service quality, taking customer satisfaction as the measure of success.
- Contribute to sustainable development by creating local jobs, developing human resources, and engaging in meaningful social initiatives.



### CORE VALUES (H.L.K.I)



H - Heart

Serve customers with sincerity and dedication.



L - Leadership

Lead in quality, service style, and trust.



K – Knowledge

Build on solid expertise, skills, and understanding



I - Innovation

Drive growth through continuous improvement

# SALES DEPARTMENT

After nearly five years of operation, Hyundai Lam Kinh has delivered thousands of high-quality Hyundai commercial vehicles to customers, meeting the diverse transportation demands across the North Central region.

We take pride in our loyal customer base, who continue to accompany Hyundai Lam Kinh on our journey of sustainable growth.

Our Sales Department consists of a team of professional consultants trained according to HTCV's national standards. They possess not only deep product knowledge but also the ability to advise customers on optimal investment solutions – from individual owners to large transport businesses.

Hyundai Lam Kinh ensures:

- Ready-to-deliver vehicles for prompt customer needs.
- Fast and convenient registration and delivery procedures.
- High-quality, tailor-made body fabrication with superior durability and aesthetics.



**Light truck:** New Porter 150 (1,5 tons), New Mighty N250 series (2,5 tons ...

Medium-duty truck (3,5-7 tons): Mighty W750, W11, ...

Heavy-duty Truck and Tractor Head: HD 1000, Xcient GT,...

Bus: Solati (16 seats), New County (29 seats), Universe (45 seats)

#### SERVICE DEPARTMENT

The Hyundai Lam Kinh Service Center is fully equipped according to Hyundai's global standards, featuring modern facilities and spacious workshops capable of handling a large number of vehicles simultaneously.



- Our skilled technicians, trained and certified by Hyundai Thanh Cong Commercial
- Vehicles, strictly adhere to technical standards to ensure optimal maintenance and repair quality
- Every step from reception to handover is handled professionally and transparently, ensuring customers' complete peace of mind.
  - Our 5-star customer lounge provides a comfortable, modern space for relaxation, work, or refreshments while waiting for service completion.



One of Hyundai Lam Kinh's unique strengths is our ability to service both passenger and commercial vehicles, an advantage rarely found in the region. Additionally, we operate mobile repair vehicles, ready to assist customers anytime, anywhere – especially during on-road emergencies.

With the motto "Dedicated Service – Lasting Trust", Hyundai Lam Kinh strives to ensure every customer experiences professionalism, care, and confidence in every visit.







#### GENUINE SPARE PARTS

- The Spare Parts Department at Hyundai Lam Kinh provides genuine parts and accessories supplied directly from Hyundai Thanh Cong.
- All components undergo strict quality inspection to guarantee durability, compatibility, and performance.
- We are committed to offering customers authentic Hyundai parts at competitive prices, backed by attentive after-sales support.

#### CORPORATE SOCIAL RESPONSIBILITY (CSR)

At Hyundai Lam Kinh, social responsibility is an integral part of our business philosophy.

We regularly conduct community-focused activities such as donating gifts to underprivileged families, supporting students in need, and assisting local residents affected by natural disasters.

These initiatives reflect our spirit of "For a Compassionate and Prosperous Community", contributing positively to society and local development.

#### **ACHIEVEMENTS**



exemplary enterprises.

#### OUR COMMITMENTS



#### **Quality Commitment:**

Every product and service strictly adheres to the global standards of Hyundai Motor Company and HTCV.

#### Customer Experience Commitmen

Customer satisfaction is our top priority — we deliver the true "Hyundai Standard" in every detail.

#### Sustainability Commitment:

Grow responsibly with the community, protect the environment, and improve local living quality.

#### **Long-term Partnership Commitment:**

Always a reliable companion throughout every customer's Hyundai ownership journey.

## Partnership Invitation & Commitment

Hyundai Lam Kinh warmly invites cooperation from valued partners, businesses, and customers across the nation.

With a solid foundation built on reputation, product quality, and Hyundai's global service standards, we are ready to accompany our partners in creating sustainable value and long-term growth opportunities.

We are committed to delivering optimal solutions, dedicated service, and exceptional experiences — because customer satisfaction and success are our highest priorities at Hyundai Lam Kinh.

#### Conteact us:

#### THANH CONG THANH HOA CO., LTD - HYUNDAI LAM KINH DEALERSHIP

📍 Address: National Highway 1A, Thinh Hung Street, Quang Phu Ward, Thanh Hoa Province

Hotline: 02373.555.777

Tax Code: 2802310810

Website: <a href="https://www.hyundai-lamkinh.vn">www.hyundai-lamkinh.vn</a>

🔳 Fanpage: Hyundai Lam Kinh

Email: info@hyundai-lamkinh.vn



## THANK YOU

FOR YOUR ATTENTION AND PARTICIPATION

